

Visual Impressions(Pty) Ltd is an emerging Web Design and Hosting company. We are registered with the Registrar of Companies and our Registration number is C02009/129. **Visual Impressions (Pty) Ltd's** goal is purely to provide a new dimension in media expressions to a wide audience in various industries. We hope to give our clients a cutting edge in their image distribution regardless of their line of business.

We feel that a website, logo, letterhead, business card, banner, poster or billboard should express the services offered in an attractive but yet professional way. Image is what makes or breaks any business, especially at the beginning, due care must be observed at this stage. We take pride in what we produce as there is a lot of excitement in producing unique works of art, that are meant to "*stimulate your eyes*".

Our Mission

To produce pure works of art using the latest in ideology and techniques that are prevalent in the industry today. To provide economically conducive solutions to any service requirements. To maintain the highest possible standards on every project we undertake.

Our Vision

- Reliability
- Consistency
- Integrity
- Imagination

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**VISUAL
IMPRESSIONS**
"stimulate your eyes"

- 
- Web Design
 - Domain Registration
 - Web Hosting
 - E-mail Hosting
 - Web Maintenance
 - Search Engine Optimization
 - Graphic Design
 - Logo Design
 - Stationery
 - Advertising
 - Illustration
 - Poster Design
 - Exhibition banner stands
 - Exhibition stands
 - Brochures
 - Flyers
 - Business cards
 - Corporate Branding
 - Re-branding
 - Consultancy Services
 - Computer Maintenance
 - Hardware and Software Installations

Web Design

We have a team of young energetic creative and innovative web designers that are eager to develop a site with your business and its clients in mind following outlined procedures and standards which are guaranteed to ensure your website's success and a cutting edge over your competitors. We are conversant with a variety of programming languages and have our staff constantly undergoing training to expand on the programming languages and web development services that we offer, we are currently building a learning center where we will publish tutorials on various subjects and languages, we are also developing a support centre where all our clients can access our online support 24 hrs a day 365 days a year. We offer highly competitive prices based on the size of your website and complexity of your service, we believe that every business should have a website.

Domain Registration

This is the process of acquiring an internet address i.e www.vimpressions.com. Our domain registration is highly efficient and we can have your domain up and running **within** 48hours. The domain is renewed annually.

Web Hosting

Linux Hosting

Upto 3000mb Web Space
Unlimited e-mail Addresses
6000mb Local Traffic
Unlimited Aliases
FREE domain name
Control with Cpanel/Plesk

Windows Hosting

3000mb Web Space
Unlimited e-mails Addresses
6000mb Local Traffic
Unlimited Aliases
Microsoft SQL Server/MySQL
ASP .NET Support

Search Engine Optimization

Search engine optimization (SEO) is the process of improving the volume and quality of traffic to a web site from search engines via "natural" ("organic" or "algorithmic") search results. Typically, the higher a site's "page rank" (i.e, the earlier it comes in the search results list), the more visitors it will receive from the search engine. SEO can also target different kinds of search, including image search, local search, and industry-specific vertical search engines.

We also offer in house e-mail i.e e-mail@yourcompany'sname.com

Graphic Design

Our Graphic Design Studio recognizes both old and new technologies in its field and embraces them both to produce the very best in graphics on various platforms. Our Graphic Designers come from world renowned organisations and have been trained in various techniques to achieve the very best in "Visual Impressions" from still and motion graphics, painting, drawings, sculpting as well as 3D animation our studio is home to some of the finest graphic designers in the industry. Our Graphics Studio is also responsible for the following services :-



Logo Design

Our graphic designers specialise in logo design. Your logo is the face of your business, a first impression that will last- so make sure it says the right thing about you. **Visual Impressions** can develop a dynamic logo design for a wealth of businesses.



Branding

Branding isn't just about slapping your logo on everything that moves. Your company should have a streamlined corporate identity across all it's marketing material from print and website design right down to the sign on your door. Our graphic designers and consultants will help you devise your brand guidelines and build an identity that has empathy and credibility with your target market. With our advice, support and guidance we become an extension of your team, dedicated as much as you are to the growth of your brand.



Advertising

Whether it's a quarter page in a local magazine or a multi-million pound worldwide campaign, your message has to stand out from the competition. We will deliver powerful creative solutions to drive your business forward.



PowerPoint Presentations

Powerpoint is a very simple program but there is a difference when a presentation is done professionally, we offer you a presentation that will be remembered long after the deal is sealed.



Poster Design

The design quality of your poster can make or break your event. Your design has to get the message across as quickly or as effectively as possible. With the best printers in-house, we also offer very competitive rates on large format poster printing.



Illustration

Our Illustrators and Graphic Designers have a passion for their work which is clearly visible in the end result.



Re-branding

We offer a number of re-brand packages to suit every budget. With our expertise in logo design & brand development we deliver practical and creative design solutions to portray your company with the professionalism it deserves.



Business Cards

Your business card is often the first visual message a potential client will see. It is essential that this first impression is a good one. We will handle both the design and print of your cards offering cost effective or high end spec options.



Exhibition Stand Design

Have your exhibition stand designed by professionals at very affordable prices with the best possible outcome, we believe there is a need for your stand to be different from the rest. We will design your exhibition stand in a unique way that will guarantee that visitors will always remember your stand.

Stationery

Don't make do with letterheads printed from the office PC. Every piece of printed material you send out says something about you. Our graphic designers will provide concepts for your stationery to complement your identity and send the right message to your clients and suppliers